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## MAJOR CHOSEN: BROADCAST JOURNALISM

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### I. A BRIEF DESCRIPTION OF THE MAJOR

The Broadcast Journalism major exists to meet the need for a vital, professionally enhanced Christian witness through the electronic media. Christian young people who are verbally gifted and skilled in the means of mass communication can offer the needed corrective to the current secular media.

### II. COURSE HIGHLIGHTS

Here are some of the courses you will especially enjoy:

Expository Writing Here you will learn the principles and techniques of writing that informs or explains.

Fundamentals of Radio, Fundamentals of Television These courses are surveys of the industry organization and program structure with practical experience in creating, directing, editing, and performing.

Broadcast News In this course you will study organization and operation of the news department; gathering, writing, and recording radio news; videotaping and editing TV news and features; and instruction and practice in announcing news, news services, and handling of wire copy.

Reporting This course will focus on the writing of news stories and features, concentrating on news gathering skills.

Internship Upon recommendation of the department's evaluation committee, senior writing majors who have demonstrated a high level of writing competence work at a local organization in a capacity related to their interest.

### III. A TYPICAL YEARLY COURSE SEQUENCE

This is a suggested program of study for you. Other refinements to your program can be made when you consult your faculty advisor at the time of your enrollment.

You will notice that some courses are listed as electives. These electives give you the opportunity to tailor your program by selecting courses you would like to take for your own personal enjoyment.



*Freshman*

Orientation .....	1
Old Testament Messages .....	1
Fundamentals of Radio .....	3
Computer Applications Elective .....	3
English Composition .....	3
Foreign Language .....	3
Minor or Electives .....	<u>1</u>
Total .....	15

Orientation .....	1
New Testament Messages .....	1
Fundamentals of Speech .....	3
Fundamentals of Television .....	3
English Composition .....	3
Foreign Language.....	3
Computer Applications Elective .....	<u>3</u>
Total .....	17

*Sophomore*

Principles of Communication .....	3
Video Equipment Operation .....	3
Basic Announcing .....	3
Sophomore Bible Elective .....	1
English Literature.....	3
Foreign Language .....	<u>3</u>
Total .....	16

Principles of Journalism .....	3
Expository Writing .....	3
Introduction to Mass Communication .....	3
Philosophy or Psychology .....	3
Sophomore Bible Elective .....	1
Foreign Language .....	<u>3</u>
Total .....	16

*Junior*

News Writing .....	3
History of Civilization .....	3
Bible Doctrines .....	3
Philosophy or Psychology.....	3
Minor or Electives .....	<u>4</u>
Total .....	16

Reporting .....	3
History of Civilization .....	3
Christian Family Forum .....	1
Bible Doctrines .....	3
Broadcast News .....	3
Minor or Electives .....	<u>3</u>
Total .....	16

*Senior*

Writing Seminar .....	1
Oral Communication for the Professions .....	3
Upper-Level Bible Elective .....	2
Edit & Opinion or Creative Writing .....	3
Minor or Electives .....	<u>7</u>
Total .....	16

Writing Internship .....	3
Upper-Level Bible Elective .....	2
Minor or Electives .....	<u>11</u>
Total .....	16

#### IV. FACILITIES, EQUIPMENT, AND OPPORTUNITIES

**Through the various campus media**, you will have the advantage of receiving experience and using the facilities in such highly developed ministries as Unusual Films, radio station WMUU, and the University Press. You will have the opportunity to work closely with technically trained personnel in their vocational fields and to see their best work in print or performed on stage, radio, or film.

**The Professional Internship** places you, upon recommendation of the department's evaluating committee, with an organization that will give you on-the-job experience in the areas of your specialization. Broadcast journalism seniors intern with local radio and television stations and prepare professional-grade audition tapes for job searches.



**The Collegian and the Vintage**, the student newspaper and yearbook, provide opportunities for approved students to apply their writing skills.

**Writing Seminar** is a special topics course you will take during your senior year. It is designed to round out and firm up your Christian view of writing methods and goals.

**Writers' Forum** meets two or three times a semester so that students in any of the six majors in the Professional Writing and Publication Department can receive practical advice from a guest speaker who is a working professional in a writing or broadcasting field.

**Completely equipped computer laboratories** are available for your use. There are many academic computer labs conveniently located all over campus. They consist of various types of PCs, Apple PowerMacs, and laser printers and are all interconnected via a Novell computer network.

**Our Modern Language Laboratory**, open six days a week, contains the latest state-of-the-art recording and listening equipment, providing you with a unique opportunity to perfect your language skills. We have thirty-five laptop computers available for you to listen to programs that accompany your textbooks, record your own oral responses, and access foreign language materials through the Internet. You may use these facilities without paying a lab fee.

**The productions** of the *University Classic Players* and *Opera Association* will enable you in four years to see several Shakespearean plays and grand operas performed on campus. Every year there are also frequent recitals and student performances in theater, speech, and music.

**Chapel** is a central feature of Bob Jones University. This 35-minute service is held every morning, Monday through Thursday. These services are a source of great inspiration to students. Four days a week the Chapel message is brought by the President or by selected speakers. Each Friday the Chapel period is devoted to the meetings of various literary societies.

**Davis Field House**, with over 87,000 square feet and seating for 3,000 people, contains 4 full-sized courts; auxiliary courts; indoor and outdoor tracks; swimming pool; café; and a fitness center with fully-equipped exercise room, aerobic room, sauna, and whirlpool.

**The Mack Library** covers 89,000 square feet of floor space and has seating for over 1,300 students. It provides you with 318,000 items, including 17,000 music recordings, 70 electronic databases through the library website, and over 1,100 current periodical titles. In addition, the library participates in the statewide PASCAL Delivers program, allowing students to check out books from a statewide catalog of over nine million books. An interlibrary loan program for out of state borrowing is available through OCLC, a national database for books not held in our library. Other prominent features include the Jerusalem Chamber, a replica of a room in London's Westminster Abby in which work was done on the 1611 King James Bible, and the University Archives Room which displays materials about the Founder and the history of Bob Jones University.

**If you are planning to live on campus**, you will be glad to know that all of our residence halls are air-conditioned, have wall-to-wall carpeting, and have a phone in each room. You will be able to make long-distance calls directly from your room and have them automatically placed on your school bill. Computer network connectivity is available in all residence halls, as well.



All of our classrooms are air-conditioned, and most sidewalks are covered to keep you dry when it is raining. The Dining Common serves 8,500 delicious meals a day, and the Snack Shop and Campus Store in the Student Center carry just about anything you'll need.

You will find the finest Christian young people in the country are your fellow students, and without trying too hard, you may end up making a life-long friend!

## V. ABOUT THE FACULTY

The courses of the Department of Professional Writing and Publication are taught by experts in the theory and skills they teach. All of these professors have graduate degrees and years of experience in teaching the elements of writing and writing production. They have written many books and articles, and have experience in editorial consulting.

## VI. CAREER OPPORTUNITIES AND PLACEMENT

With a major in Broadcast Journalism, you will be prepared to enter a number of fields in mass communications and, as a Christian, make your impact felt. Among those fields are the following:

- Audiovisual media
- Advertising
- Mass media
- Public relations
- Radio
- Television

## VII. BJU: AN AFFORDABLE EDUCATION

Enclosed is an expense sheet detailing the cost of attending Bob Jones University. When you compare our charges to those of other private colleges, we think you will be pleasantly surprised. We believe we offer a student more value for his dollar than anyone else in America. And to help you see how affordable "the Opportunity Place" can be for you, we have enclosed a financial aid brochure that you can use to evaluate your own situation. Your Admissions Counselor or the Financial Aid Counselor would be happy to discuss this with you if you have any questions.

## HOW TO TAKE THE NEXT STEP . . .

If you can see yourself in the career described in the profile, then a great opportunity awaits you at Bob Jones University. It is the opportunity for the premier Christian college experience in all the world. It is the opportunity for learning, for fun, and for developing new friendships. It is the opportunity to prepare for a lifetime of service for the Lord . . .

The Opportunity Place . . . God's Special Place for You.