



MAJOR CHOSEN: MASTER OF BUSINESS ADMINISTRATION

I. A BRIEF DESCRIPTION OF THE MAJOR

The Master of Business Administration degree provides 1) academic excellence from accomplished Christian professionals, 2) instruction in technology, innovations, and e-commerce, and 3) a biblical worldview of business that integrates theory with practice.

You will receive a Christ-centered MBA experience that prepares you for today's dynamic business environment. You will develop a solid foundation of functional business knowledge while honing your personal and hi-tech business skills. Classes are designed to build technical competence in emerging and small business development skills.

II. COURSE HIGHLIGHTS

Here are some of the courses you will especially enjoy:

Emerging Technologies/E-commerce This course provides a broad introduction to information technologies used in the corporate world and those likely to be adopted in the future. It also develops an in-depth understanding of the Internet concerning key features of e-commerce, opportunities provided, and requirements for its use.

Marketing Strategy This class studies creative and analytical problem-solving techniques as applied to marketing situations. It uses case studies to demonstrate deliberate development of creative problem solving ability.

Managing Operations You will learn the fundamentals of operations management in manufacturing and service environments. This course emphasizes decision-making and development of competitiveness-enhancing procedures through improved technology, productivity, product quality, and materials management systems.



III. AN OUTLINE OF COURSE REQUIREMENTS

First Year

Business Ethics	3	Emerging Business Development	3
Economics	3	Managing Human Resources	3
Technology Elective	3	Total	6
Total	9		

First Summer

Managing Operations	3
Fundamentals of Business Law	3
Total	9

Second Year

Statistical Applications In Business	3	Managerial Finance	3
Managerial Aspects of Accounting	3	Marketing Strategy	3
Strategic Management	3	Management Effectiveness & Communication	3
Total	9	Total	9

*These courses are offered only through our unique classroom/distance education format. Classes are aired Monday, Tuesday and Thursdays while the student must attend classes in Greenville on Friday and Saturdays once a month.

IV. ABOUT THE FACULTY

You will receive a quality biblical based education from our business faculty members. Their breadth and depth of teaching and professional work experience prepares you to be an effective Christian business person in your chosen field. The faculty has over 230 years of teaching experience and holds graduate degrees from a wide variety of universities including: Virginia Tech, Duke University, Clemson University, Embry-Riddle Aeronautical University, Ball State University, University of Georgia, University of Houston, University of Toledo, Arizona State University, and Bob Jones University. Professionally, they have also accumulated over 300 years of business experience in all sectors of business which include accounting, manufacturing, administrative services, information technology, government, insurance, and financial services.

Some business faculty members are entrepreneurs and others have been in leadership positions from entry-level to the executive boardroom. Their professional certifications include CPA (Certified Public Accountant), CFP (Certified Financial Planner), CLU (Chartered Life Underwriter), CGFM (Certified Government Financial Manager) and PMP (Project Manager Professional). Many have been recognized in Who's Who in American Colleges and Universities, Who's Who in America, Who's Who in the Midwest, Who's Who in Business, or Business Week's "Up and Comers." As well, many have held offices in professional organizations and have been recognized for their community service.

More importantly, the business faculty's leadership in local church ministries as deacons, elders, trustees, Sunday School teachers, and youth sponsors provides a role model for service and ministry.



V. FACILITIES, EQUIPMENT, AND OPPORTUNITIES

Convenience The MBA program is designed for those who are working full-time and will combine limited campus instruction with distance courses via satellite. The distance education portion of the program is delivered by satellite six weeknights per month directly to the home or office to minimize commuting. Classes will meet on the BJU campus three times each semester for a full day of classes both Friday and Saturday.

Broad Appeal You don't have to be a business graduate to enroll in the program. Whether you're a pastor, Christian school administrator, or business professional, our practical program will give you a biblical basis for making wise business decisions.

The Mack Library, with 90,000 square feet of floor space and seating for over 1,300 students, gives you access to 294,000 volumes, 1,100 current periodical subscriptions, and more than 17,000 music, speech, and language recordings. Mack Library offers access to over 65 electronic databases on the library web site. An interlibrary loan program is available through OCLC, a national database, for books not held in our library. Other prominent features include the Jerusalem Chamber, a replica of the room in Westminster Abbey in London in which work was done on the 1611 King James Bible, and the University Archives Room which displays materials about the Founder and history of the University.

Davis Field House, with over 87,000 square feet and seating for 3,000 people, contains 4 full-sized courts; auxiliary courts; indoor and outdoor tracks; swimming pool; café; and a fitness center with fully-equipped exercise room, aerobic room, sauna, and whirlpool.

VI. CAREER OPPORTUNITIES AND PLACEMENT

Since most of our MBA students are currently working in the business world, career placement is rarely an issue. However, our program will enhance your personal marketability by honing your current capabilities and enhancing your corporate functionality. From finance to operations, we'll raise your business IQ with our unique, multi-faceted curriculum. Where else can you gain such a broad business education all from a Biblically based worldview?

VII. BJU: AN AFFORDABLE EDUCATION

The MBA program at BJU currently costs about half of what many public universities charge for out-of-state tuition. Even with extra travel expenses included, you will still save considerably when the cost is compared to other programs.