

---

## MAJOR CHOSEN: MASTER OF ARTS IN RHETORIC AND PUBLIC ADDRESS

---

### I. A BRIEF DESCRIPTION OF THE MAJOR

The Master of Arts degree program in Rhetoric and Public Address focuses on the philosophical underpinnings and practical applications of rhetorical theory. The program emphasizes a biblical understanding of persuasive communication and develops applications in subjects including homiletics, politics, and public relations.

### II. COURSE HIGHLIGHTS

Here are some of the courses you will especially enjoy:

Rhetorical Criticism examines the principles, functions, and methods of rhetorical criticism as they relate to public address.

Seminar in Public Address provides in-depth study of various topics of current rhetorical interest.

American Public Address is an elective class that offers a critical-historical study of speeches and speaking careers of outstanding religious and political figures such as Jonathan Edwards and William Jennings Bryan.

Ancient through Contemporary Rhetorical Theory This elective course explores the development of rhetorical theories from the writings of the ancient Greeks to the writings of contemporary philosophers.

### III. AN OUTLINE OF COURSE REQUIREMENTS

Introduction to Graduate Studies .....	2	Private Lessons in Public Address .....	3
Rhetorical Criticism .....	3	Rhetoric and Public Address Elective .....	3
Rhetoric and Public Address Elective.....	2	Speech Communication Elective .....	3
Speech, Education, or Psychology Elective.....	3	Speech Communication Elective .....	3
Speech Communication Elective .....	2	Speech, Education, or Psychology Elective .....	3
Private Lessons in Public Address .....	2	Total .....	15
Seminar in Public Address Elective .....	2		
Total .....	16		

#### IV. ABOUT THE FACULTY

Under an expert faculty of twenty-six godly men and women who have many years of experience, you will receive a strong combination of thorough classroom training and intensive "hands on" training in the University's cocurricular program. Our speech faculty have done graduate work at such schools as the *University of Michigan, Purdue University, Louisiana State University, University of Kansas, and Southern Illinois University*. Among them, the following teach core courses in your field:

**Dr. DeWitt Jones** is head of the Department of Rhetoric and Public Address. He received his Ph.D. from Louisiana State University in Rhetoric and Public Address. His particular areas of interest are classical rhetorical theory and history of American public address.

**Dr. Lonnie Polson** holds the Ed.D. degree from Bob Jones University and is chair of the division of speech communication. He has extensive performance experience. In addition to playing lead roles in the Shakespearean productions, he recently presented a solo performance of the book of Mark. He also serves as pastor of Community Bible Church of Holly Springs, South Carolina.

#### V. FACILITIES, EQUIPMENT, AND OPPORTUNITIES

**Performance Hall Productions** presents four or five student-directed performances each semester. The repertoire includes sacred drama as well as secular drama from the classics. Through periodic auditions, many students (including underclassmen) are chosen for major and minor roles in these highly regarded, often sold-out productions.

**Several major University productions** are presented in the 2,600-seat Rodeheaver Auditorium, which is one of the best equipped in the Southeast. The mechanical equipment includes two electrically controlled contour curtains, a revolving stage, and orchestra and stage lifts. The building also contains the scene shop, storage docks, the extensive wardrobe for all productions, and dressing rooms and property rooms.

**The twice-monthly Sunday Vesper programs**, sacred programs of music, speech, and drama, will provide you opportunities for valuable performance experience.

**The Classic Players** is one of the outstanding college Shakespearean repertoire groups in the world. If you are interested, you should try out for this group when tryouts are held in the fall. Two major productions are presented each year, including such great plays as *HAMLET, JULIUS CAESAR, MACBETH, THE TAMING OF THE SHREW, and THE MERCHANT OF VENICE*.

**The University's film production unit**, Unusual Films, often calls on the University student body to participate in the many aspects of motion picture production.

**Through the daily Chapel program and special public affairs meetings**, you will have the privilege of observing and learning from some of the finest speakers and preachers in the nation as they address the student body.

**The Bob Jones University Museum and Gallery** houses a world-renowned collection of sacred art, the most extensive collection in the Western Hemisphere. You will be able to receive inspiration and stimulation by studying the works in this collection.

**Davis Field House**, with over 87,000 square feet and seating for 3,000 people, contains 4 full-sized courts; auxiliary courts; indoor and outdoor tracks; swimming pool; café; and a fitness center with fully-equipped exercise room, aerobic room, sauna, and whirlpool.

**Completely equipped computer laboratories** are available for your use. There are many academic computer labs conveniently located all over campus. They consist of various types of PCs, Apple PowerMacs, and laser printers and are all interconnected via a Novell computer network.

**The Mack Library** covers 89, 000 square feet of floor space and has seating for over 1,300 students. It provides you with 318, 000 items, including 17,000 music recordings, 70 electronic databases through the library website, and over 1,100 current periodical titles. In addition, the library participates in the statewide PASCAL Delivers program, allowing students to check out books from a statewide catalog of over nine million books. An interlibrary loan program for out of state borrowing is available through OCLC, a national database for books not held in our library. Other prominent features include the Jerusalem Chamber, a replica of a room in London's Westminster Abby in which work was done on the 1611 King James Bible, and the University Archives Room which displays materials about the Founder and the history of Bob Jones University.

**If you are planning to live on campus**, you will be glad to know that all of our residence halls are air-conditioned, have wall-to-wall carpeting, and have a phone in each room. You will be able to make long-distance calls directly from your room and have them automatically placed on your school bill. Computer network connectivity is available in all residence halls, as well.

All of our classrooms are air-conditioned, and most sidewalks are covered to keep you dry when it is raining. The Dining Common serves 8,500 delicious meals a day, and the Snack Shop and Campus Store in the Student Center carry just about anything you'll need.

**If you are planning to live off campus**, our **Office of Student Services** would be glad to assist you in finding employment and housing. You may request information by e-mailing [Student\\_services@bjv.edu](mailto:Student_services@bjv.edu) or by calling (864) 242-5100.

## **VI. CAREER OPPORTUNITIES AND PLACEMENT**

The knowledge, skills, and principles acquired from graduate study in rhetoric and public address can be applied in a variety of communication-intensive careers including teaching, communication consulting, public relations, and government and politics.

## **VII. BJU: AN AFFORDABLE EDUCATION**

Enclosed is an expense sheet detailing the cost of attending Bob Jones University. When you compare our charges to those of other private colleges, we think you will be pleasantly surprised. We believe we offer a student more value for his dollar than anyone else in America.