



MAJOR CHOSEN: ORGANIZATIONAL COMMUNICATION

I. A BRIEF DESCRIPTION OF THE MAJOR

The Organizational Communication major emphasizes skill development in public speaking and interpersonal communication as well as an understanding of the communication process. It is a package of theory and performance designed to meet the needs of today's communication-driven world.

II. COURSE HIGHLIGHTS

Here are some of the courses you will especially enjoy:

Interpersonal Communication This course will provide practical skills for improving interpersonal relationships.

Organizational Communication Here you will discover why good communication is vital to an organization and how to help an organization diagnose and improve communication with its members and the public.

Training and Development This course teaches you how to prepare a corporate training session and what is involved in becoming an organizational consultant.

Communication Internship You will have hands-on experience working with a local business in some aspect of communication (public relations, corporate training, human resources, etc.).

III. A TYPICAL YEARLY COURSE SEQUENCE

This is a suggested program of study for you. Other refinements to your program can be made when you consult your faculty advisor at the time of your enrollment.

You will notice that some courses are listed as electives. These electives give you the opportunity to tailor your program by selecting courses you would like to take for your own personal enjoyment.



Freshman

Orientation	1
History of Civilization	3
Old Testament Messages	1
Fundamentals of Speech	3
English Composition.....	3
Science, Mathematics, or Computer Science	3
Social Studies Electives	<u>3</u>
Total	17

Orientation	1
History of Civilization	3
New Testament Messages	1
Principles of Communication	3
General Psychology	3
English Composition.....	3
Science, Mathematics, or Computer Science	<u>3</u>
Total	17

Sophomore

Speech and Vocal Skills	3
Public Speaking	3
Sophomore Bible Elective	1
English Literature.....	3
Social Studies Elective	3
Minor or Electives.....	<u>1</u>
Total	14

Interpersonal Communication	3
Sophomore Bible Elective	1
Professional Writing/Publication Elective	3
Minor or Electives	<u>9</u>
Total	16

Junior

Bible Doctrines	3
Organizational Communication	3
Organizational Communication Elective	3
Minor or Electives	<u>7</u>
Total	16

Public Relations	3
Christian Family Forum	1
Bible Doctrines.....	3
Assess Methods in Organizational Com.	3
Persuasion	3
Minor or Electives	<u>3</u>
Total	16

Senior

Theories of Communication	3
Communication Training & Development	3
Upper-Level Bible Elective.....	2
Psychology Elective.....	3
Minor or Electives	<u>5</u>
Total	16

The Christian Communicator.....	1
Communication Internship.....	3
Small Group Communication.....	3
Upper-Level Bible Elective	2
Organizational Communication Elective	3
Minor or Electives	<u>4</u>
Total	16

IV. FACILITIES, EQUIPMENT, AND OPPORTUNITIES

Your professional development in communication draws from the rich resources of the Greenville business community. You will have access to major national and international corporations. Guest speakers, professionals in the communication field, share their expertise in class lectures and at special meetings. You will also take field trips to corporate training facilities in the Greenville area. Listed below is a sample of the types of businesses you may encounter.

Kemet Electronics
Michelin North America
American Red Cross

Bi-Lo
Milliken



Performance Hall productions performs four or five student-directed performances each semester. The repertoire includes sacred drama as well as secular drama from the classics. Through periodic auditions, many students (including underclassmen) are chosen for major and minor roles in these highly regarded, often sold-out productions.

The academic approach of the communication department is "hands on." You will be constantly immersed in a "performance" atmosphere. Communication courses combine academic work with practical experience. Special projects are assigned to assist each student in building the skills necessary for success in today's marketplace. You will have the opportunity to work in computer labs and have access to PowerPoint software to create and present professional presentations.

Several major University productions are presented in the 2,600-seat Rodeheaver Auditorium, which is one of the best equipped in the Southeast. The mechanical equipment includes two electrically controlled contour curtains, a revolving stage, and orchestra and stage lifts. The building also contains the scene shop, storage docks, the extensive wardrobe for all productions, and dressing rooms and property rooms.

The twice-monthly Sunday Vesper programs, sacred programs of music, speech, and drama, will provide you opportunities for valuable performance experience.

Fine Arts Contests in music, speech, art, and literature are held annually, and all students have an opportunity to compete in them. Awards are given to winners in the field of piano, men's voice, women's voice, organ, string, woodwind, brass, original oratory, dramatic reading, poetry, art, photography, extemporaneous essay, and original hymn text writing.

The Classic Players is one of the outstanding college Shakespearean repertoire groups in the world. If you are interested, you should try out for this group when tryouts are held in the fall. Two major productions are presented each year, including such great plays as HAMLET, JULIUS CAESAR, MACBETH, THE TAMING OF THE SHREW, and THE MERCHANT OF VENICE.

The University's drama ensemble, Truth in Action, travels for a semester or a summer, presenting the Gospel in churches and schools across America.

The University Inter-Society Debate Association provides opportunity for you to compete in debate as a member of your society. Each society participates in several elimination contests throughout the school year to determine the winner of the University cup which is awarded during Commencement week.

Intercollegiate Debate The University sponsors debate teams which compete in tournaments throughout the year. Over the years our teams have established an outstanding record and an excellent reputation in competition at the national and regional levels.

The University's film production unit, Unusual Films, often calls on the University student body to participate in the many aspects of motion picture production.

Through the daily Chapel program and special public affairs meetings, you will have the privilege of observing and learning from some of the finest speakers and preachers in the nation as they address the student body.



All students have opportunity to participate in the University's athletic program. Through a well-integrated program of intramural athletic competition, a very high percentage of student participation is possible. You will have the opportunity to compete in a wide variety of both team and individual sports including soccer, basketball, softball, volleyball, tennis, badminton, racquetball, and water polo.

Davis Field House, with over 87,000 square feet and seating for 3,000 people, contains 4 full-sized courts; auxiliary courts; indoor and outdoor tracks; swimming pool; café; and a fitness center with fully-equipped exercise room, aerobic room, sauna, and whirlpool.

Completely equipped computer laboratories are available for your use. There are many academic computer labs conveniently located all over campus. They consist of various types of PCs, Apple PowerMacs, and laser printers and are all interconnected via a Novell computer network.

The Mack Library covers 89, 000 square feet of floor space and has seating for over 1,300 students. It provides you with 318, 000 items, including 17,000 music recordings, 70 electronic databases through the library website, and over 1,100 current periodical titles. In addition, the library participates in the statewide PASCAL Delivers program, allowing students to check out books from a statewide catalog of over nine million books. An interlibrary loan program for out of state borrowing is available through OCLC, a national database for books not held in our library. Other prominent features include the Jerusalem Chamber, a replica of a room in London's Westminster Abby in which work was done on the 1611 King James Bible, and the University Archives Room which displays materials about the Founder and the history of Bob Jones University.

If you are planning to live on campus, you will be glad to know that all of our residence halls are air-conditioned, have wall-to-wall carpeting, and have a phone in each room. You will be able to make long-distance calls directly from your room and have them automatically placed on your school bill. Computer network connectivity is available in all residence halls, as well.

All of our classrooms are air-conditioned, and most sidewalks are covered to keep you dry when it is raining. The Dining Common serves 8,500 delicious meals a day, and the Snack Shop and Campus Store in the Student Center carry just about anything you'll need.

You will find the finest Christian young people in the country are your fellow students, and without trying too hard, you may end up making a life-long friend!

V. ABOUT THE FACULTY

Under an expert faculty who have many years of experience, you will receive a strong combination of thorough classroom training and intensive "hands on" training in the University's cocurricular program. Our speech faculty have done postgraduate work at such schools as the *University of Illinois, Purdue University, Louisiana State University, the University of Kansas, and Southern Illinois University.*



The communication faculty bring academic excellence and professional experience into the classroom. Faculty members continue to sharpen their academic insight through research and participation in professional conventions and organizations. Faculty present professional seminars in corporations, and advise individual business and political clients in order to bring practical experience into the classroom.

VI. CAREER OPPORTUNITIES AND PLACEMENT

Graduates from the organizational communication major go on to careers in business and industry as communication specialists--developing corporate communication strategies, solving communication problems, and implementing communication training programs.

VII. BJU: AN AFFORDABLE EDUCATION

Enclosed is an expense sheet detailing the cost of attending Bob Jones University. When you compare our charges to those of other private colleges, we think you will be pleasantly surprised. We believe we offer a student more value for his dollar than anyone else in America. And to help you see how affordable "the Opportunity Place" can be for you, we have enclosed a financial aid brochure that you can use to evaluate your own situation. Your Admissions Counselor or the Financial Aid Counselor would be happy to discuss this with you if you have any questions.

HOW TO TAKE THE NEXT STEP . . .

If you can see yourself in the career described in the profile, then a great opportunity awaits you at Bob Jones University. It is the opportunity for the premier Christian college experience in all the world. It is the opportunity for learning, for fun, and for developing new friendships. It is the opportunity to prepare for a lifetime of service for the Lord . . .

The Opportunity Place . . . God's Special Place for You.