



MAJOR CHOSEN: RHETORIC & PUBLIC ADDRESS

I. A BRIEF DESCRIPTION OF THE MAJOR

The Rhetoric and Public Address major is designed to help students develop and improve public communication skills, analytical abilities, and leadership skills. These skills and abilities are vital to a host of careers and ministries including government and politics, public relations, marketing, law, teaching, and the pastorate.

II. COURSE HIGHLIGHTS

Here are some of the courses you will especially enjoy:

Public Speaking This foundational course begins your practical study on public communication. Focusing on research, analysis, and performance, Public Speaking prepares you to skillfully adapt to diverse rhetorical situations.

Persuasion Continuing Public Speaking's practical focus, Persuasion puts rhetorical theories into practice and guides you to developing your own persuasive campaign.

American Public Address Public discourse has always been a powerful force in shaping American culture. All of the American Public Address courses use a historical lens to focus on speakers of the past and to analyze their oratorical skill.

Ancient through Contemporary Rhetoric Human beings have described and criticized the power of words since ancient times. In this class, we survey the history of rhetoric from the Greeks to contemporary times always imagining its use for today's Christian.

III. A TYPICAL YEARLY COURSE SEQUENCE

This is a suggested program of study for you. Other refinements to your program can be made when you consult your faculty advisor at the time of your enrollment.

You will notice that some courses are listed as electives. These electives give you the opportunity to tailor your program by selecting courses you would like to take for your own personal enjoyment.



Freshman

Orientation	1
History of Civilization	3
Old Testament Messages	1
Fundamentals of Speech	3
English Composition.....	3
Science, Mathematics, or Computer Science	3
Philosophy or Psychology.....	3
Total	17

Orientation	1
History of Civilization	3
New Testament Messages	1
Fundamentals of Interpretative Speech	3
English Composition.....	3
Science, Mathematics, or Computer Science	3
Philosophy or Psychology.....	3
Total	17

Sophomore

Voice & Diction	2
Public Speaking	3
Sophomore Bible Elective	1
English Literature.....	3
Foreign Language	3
Minor or Electives	4
Total	16

Voice & Diction	2
Persuasion	3
Sophomore Bible Elective	1
Foreign Language	3
Minor or Electives	4
Total	13

Junior

Bible Doctrines	3
Principles of Communication	3
Debate	3
Foreign Language	3
Speech Communication Elective	2
Minor or Electives	2
Total	16

Christian Family Forum	1
Bible Doctrines	3
The Christian Communicator	1
Private Lessons in Public Address	1
Advanced Public Speaking	3
Foreign Language	3
Minor or Electives	4
Total	16

Senior

Private Lessons in Public Address	1
Ancient-Contemporary Rhetorical Theory	3
Upper-Level Bible Elective	2
Minor or Electives	10
Total	16

Private Lessons in Public Address	1
Upper-Level Bible Elective	2
American Public Address Elective	3
Minor or Electives	10
Total	16

IV. FACILITIES, EQUIPMENT, AND OPPORTUNITIES

Performance Hall productions use the 140-seat thrust theatre in the Speech Building that provides for four or five student-directed performances each semester. The repertoire includes sacred drama as well as secular drama from the classics. Through periodic auditions, many students (including underclassmen) are chosen for major and minor roles in these highly regarded, often sold-out productions.

Several major University productions are presented in the 2,600-seat Rodeheaver Auditorium, which is one of the best equipped in the Southeast. The mechanical equipment includes two electrically controlled contour curtains, a revolving stage, and orchestra and stage lifts. The building also contains the scene shop, storage docks, the extensive wardrobe for all productions, and dressing rooms and property rooms.



The twice-monthly Sunday Vesper programs, sacred programs of music, speech, and drama, will provide you opportunities for valuable performance experience.

Fine Arts Contests in music, speech, art, and literature are held annually, and all students have an opportunity to compete in them. Awards are given to winners in the field of piano, men's voice, women's voice, organ, string, woodwind, brass, original oratory, dramatic reading, poetry, art, photography, duo-acting, and original hymn text writing.

The Classic Players is one of the outstanding college Shakespearean repertoire groups in the world. If you are interested, you should try out for this group when tryouts are held in the fall. Two major productions are presented each year, including such great plays as *Hamlet*, *Julius Caesar*, *Macbeth*, *The Taming of the Shrew*, and *The Merchant of Venice*.

The Inter-Society Debate Association provides opportunity for you to compete in debate as a member of your society. Each society participates in several elimination contests throughout the school year to determine the winner of the University cup which is awarded during Commencement week.

Intercollegiate Debate The University sponsors debate teams which compete in tournaments throughout the year. Over the years our teams have established an outstanding record and an excellent reputation in competition at the national and regional levels.

The University's drama ensemble, Truth in Action, travels for a semester or a summer, presenting the Gospel in churches and schools across America.

The University's film production unit, Unusual Films, often calls on the University student body to participate in the many aspects of motion picture production.

Through the daily Chapel program and special public affairs meetings, you will have the privilege of observing and learning from some of the finest speakers and preachers in the nation as they address the student body.

The Mack Library covers 89, 000 square feet of floor space and has seating for over 1,300 students. It provides you with 318, 000 items, including 17,000 music recordings, 70 electronic databases through the library website, and over 1,100 current periodical titles. In addition, the library participates in the statewide PASCAL Delivers program, allowing students to check out books from a statewide catalog of over nine million books. An interlibrary loan program for out of state borrowing is available through OCLC, a national database for books not held in our library. Other prominent features include the Jerusalem Chamber, a replica of a room in London's Westminster Abby in which work was done on the 1611 King James Bible, and the University Archives Room which displays materials about the Founder and the history of Bob Jones University.

Davis Field House, with over 87,000 square feet and seating for 3,000 people, contains 4 full-sized courts; auxiliary courts; indoor and outdoor tracks; swimming pool; café; and a fitness center with fully-equipped exercise room, aerobic room, sauna, and whirlpool.



Completely equipped computer laboratories are available for your use. There are many academic computer labs conveniently located all over campus. They consist of various types of PCs, Apple PowerMacs, and laser printers and are all interconnected via a Novell computer network.

If you are planning to live on campus, you will be glad to know that all of our residence halls are air-conditioned, have wall-to-wall carpeting, and have a phone in each room. You will be able to make long-distance calls directly from your room and have them automatically placed on your school bill. Computer network connectivity is available in all residence halls, as well.

All of our classrooms are air-conditioned, and most sidewalks are covered to keep you dry when it is raining. The Dining Common serves 8,500 delicious meals a day, and the Snack Shop and Campus Store in the Student Center carry just about anything you'll need.

You will find the finest Christian young people in the country are your fellow students, and without trying too hard, you may end up making a life-long friend!

V. ABOUT THE FACULTY

Under an expert faculty who have many years of experience, you will receive a strong combination of thorough classroom training and intensive "hands on" training in the University's cocurricular program. Our speech faculty have done graduate work at such schools as the *University of Michigan*, *Purdue University*, *Louisiana State University*, the *University of Alabama*, and *Southern Illinois University*.

The University maintains a speech clinic with a qualified speech therapist

VI. CAREER OPPORTUNITIES AND PLACEMENT

Many of our graduates have used the Rhetoric and Public Address major in preparation for law school, in combination as a double major with Bible for a dynamic preaching ministry, or for a career in sales, public relations, communications consulting, radio, writing, government, and politics. Of course, this major can also be used to prepare you for a teaching ministry in either the public or private field at either the high school or college level. Graduates from our speech programs are on the faculties of most of the major Fundamental Christian colleges and universities.

VII. BJU: AN AFFORDABLE EDUCATION

Enclosed is an expense sheet detailing the cost of attending Bob Jones University. When you compare our charges to those of other private colleges, we think you will be pleasantly surprised. We believe we offer a student more value for his dollar than anyone else in America. And to help you see how affordable "the Opportunity Place" can be for you, we have enclosed a financial aid brochure that you can use to evaluate your own situation. Your Admissions Counselor or the Financial Aid Counselor would be happy to discuss this with you if you have any questions.



HOW TO TAKE THE NEXT STEP . . .

If you can see yourself in the career described in the profile, then a great opportunity awaits you at Bob Jones University. It is the opportunity for the premier Christian college experience in all the world. It is the opportunity for learning, for fun, and for developing new friendships. It is the opportunity to prepare for a lifetime of service for the Lord . . .

The Opportunity Place . . . God's Special Place for You.